

A photograph of a modern office interior. Large windows in the background offer a view of a large steel truss bridge, likely the Chesapeake Bay Bridge-Tunnel. The office desks in the foreground are dark, and a computer monitor is visible. The overall lighting is bright, suggesting daytime.

# Shout Digital Your Umbraco partner

APRIL 2024



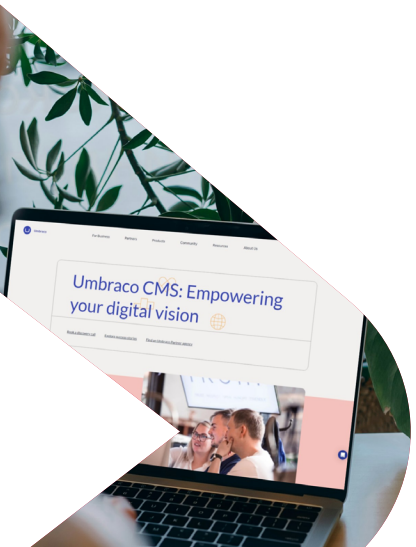


## Your ideal Umbraco partner

If you've downloaded this guide you're probably considering your options when it comes to Umbraco – either for your existing Umbraco estate or perhaps as a new user of the platform.

Whether you're window shopping, or you're clearer on your direction and looking for the right partner to support you, we wanted to produce a 'save & keep' aide memoire, that you can return to whenever the time is right.

So here it is – our summary of what makes Shout and Umbraco the perfect travelling companions for your digital journey!



## Why Umbraco?

We have 9 years of experience with [Umbraco](#), most recently as Contributing Platinum Partner, which was awarded in recognition of our teams' contribution to the Umbraco community. This status is testament to our belief in – and our experience of – designing and developing Umbraco solutions, from SMEs right the way up to enterprise [multi-site estates](#).

### Top 5 reasons as to why we love Umbraco

#### Highly customisable

Open source code gives our developers a vast level of flexibility and customisation. It can also integrate seamlessly with the other 3rd party systems.

#### User friendly

Its simple interface, intuitive workflow and content scheduling make it easy for anyone to learn and use.

#### Design control

Creating reusable components for our clients gives flexibility with the bespoke brand treatment and finessed UI professional organisations expect.

#### Community support

Umbraco developers, contributors and all-round enthusiasts of the content management system can benefit from an unrivalled online support community.

#### Um.... it's free!

Unlike much of the competition Umbraco CMS is entirely free to use and your website budget

That's just a brief list and there are many other great features of Umbraco that you might be interested in exploring further. Take a look at our more detailed [whitepaper](#) covering the various Umbraco versions, upgrade strategies and features of the latest versions.



## Why us?

To unlock the power of Umbraco, you need a development partner who can deliver each and every time.

We are the trusted long-term partner to multiple clients who rely on us to deliver highly performant Umbraco web applications, customer portals and multi-site solutions.

It's the 'long-term' that we're most proud of because, let's be honest, there are lots of agencies out there offering similar services.

**The reality is that customers who chose to partner with us, stick with us.**

- 1** Our **entirely UK-based team** is made up of **Umbraco Masters and Umbraco Certified Professionals** who are the definition of 'expert' when it comes to maximising the potential of Umbraco.
- 2** **Customer Experience** is EVERYTHING. You can have the most efficient website in the world but if it isn't designed with the user in mind, it's a wasted opportunity. Our **UX team** ensure that the websites we design are optimised to delight, engage and convert.
- 3** As **Microsoft Gold partners**, our Microsoft Azure cloud specialists ensure that Umbraco estates hosted in Azure are robust, scalable and secure.
- 4** **Agile Project Management** comes as standard with any workstream we undertake to ensure specifications are clear, governance is in place and target dates are met.
- 5** **Client Partnering not just Account Management** – When you partner with us, you'll be assigned a dedicated Client Partner to act as your champion at Shout. Always at the end of the phone, Teams or email, their role is to understand your business, your objectives and help you make them a reality.





## Cost-conscious, value-driven

We fundamentally believe that to build effective partnerships with clients we need to be cost conscious and ensure value for money.

What that means in practice is no pushy sales calls, transparent costings and confidence that your budget is being used effectively.

We vow to never blind you with technical jargon and where we're not the right fit...we'll say!

"When it comes to Umbraco, Shout's expertise and knowledge is second to none. In the last 3 years I've engaged and worked with exceptionally talented developers and project managers, who are invested and feel like an extension of the Novuna team."

**Faizal Lambat**  
Group Marketing Manager

## Next steps....

...are entirely yours to define! Suffice to say however we're here to help and are always happy to discuss your requirements or options on a call.

When it comes to Umbraco and customer experience we're in our happiest of happy places and it's always a joy to share that passion with others.

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